

## AMSOIL Announces Absolute Efficiency Ea Air Filters (EaA) with Nanofiber Technology for Automotive and Light Truck Applications

AMSOIL INC. of Superior, WI announces the introduction of a new premium, high efficiency air filter utilizing nanofiber technology with a four year/100,000 mile service life guarantee and superior air flow. Positioning itself to be a world class leader in filtration, the AMSOIL Ea Filter is incomparable in both design and performance.

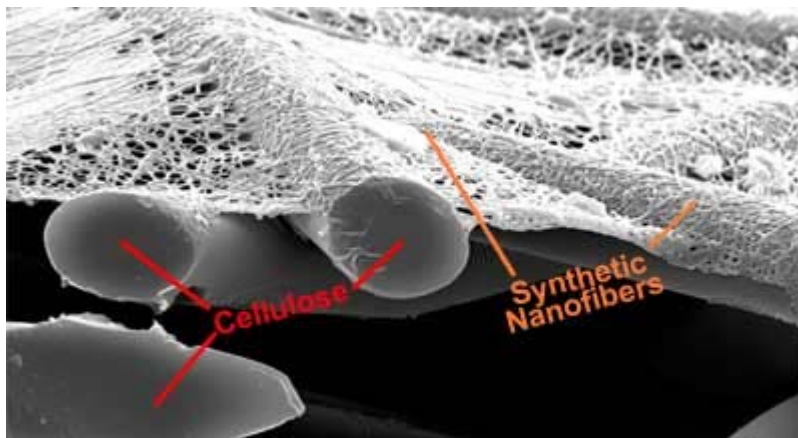
In lab testing Ea media with nanofibers removed 5 times more dust than the average cellulose filter and 50 times more dust than the average wet gauze media. Ea media also has 3 times the airflow of cellulose filters and is equal to wet gauze filters at the very low 0.5 inches of restriction. The proprietary Ea media held 15 times more dust than the average wet gauze type filter. In short, AMSOIL Ea Filters offer superior performance in the three critical performance benchmarks of efficiency, flow and capacity.



**Fast Fact: A nanofiber is less than one micron in diameter. A human hair is 80 microns.**

### Nanofiber Filter Media

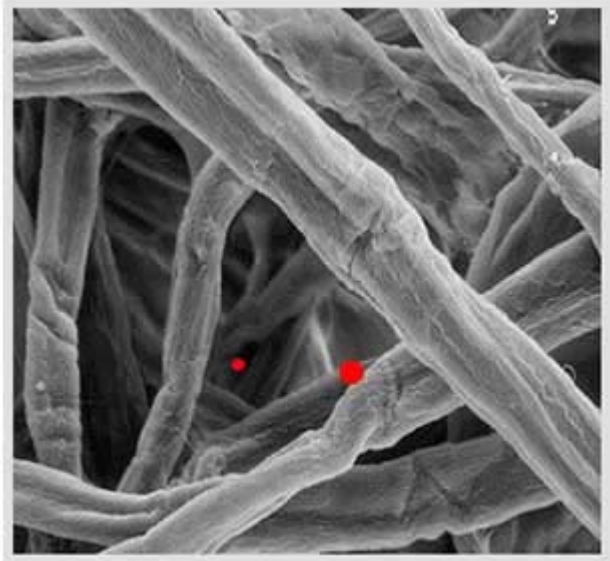
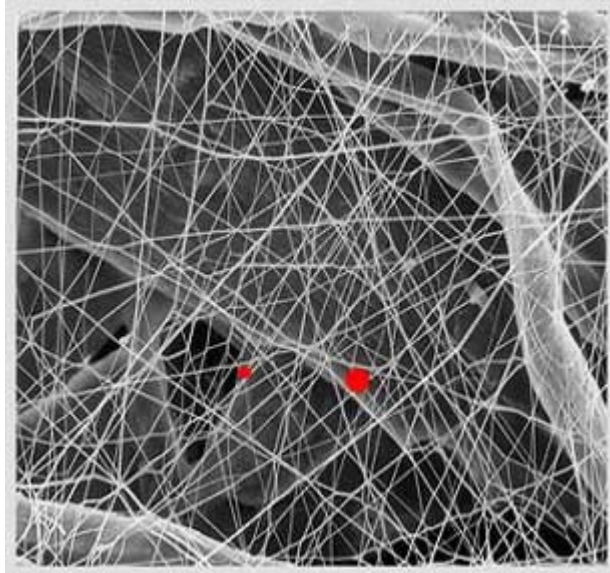
- Traps sub-micron size particles on the nanofiber surface
- Prevents particles from lodging in the filter media depth





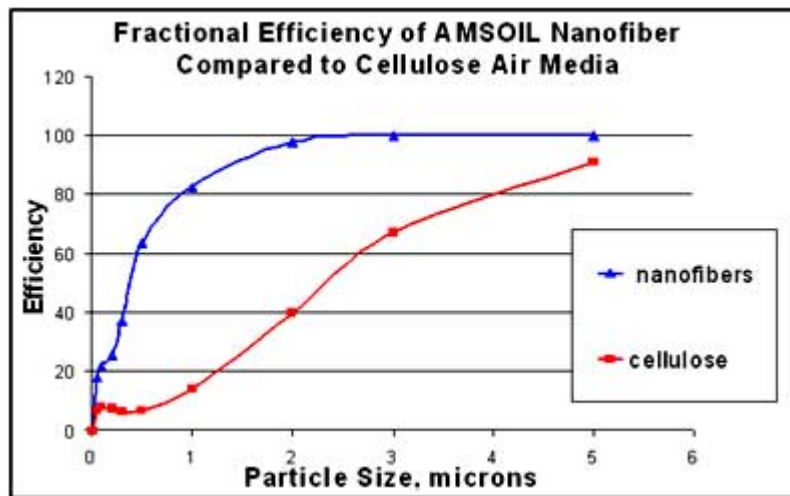
**AMSOIL Ea  
Nanofiber Filter Media**

**Cellulose  
Traditional Cellulose Media**



**1000 x Scanning Electron Microscope Images**

Red circles represent the diameter of a 2 micron and a 5 micron particle



### What are the Benefits?

- Extends service intervals through increased **Capacity**
- Better **Capacity** than wet cotton gauze or cellulose
- Offers a high level of engine protection through **Efficiency**
- Better **Efficiency** than wet cotton gauze or cellulose
- Highest **Efficiency** rating in the industry
- Maintains high permeability or **Flow** through its life cycle
- Advanced "Cleanable" properties and attributes (reusable)
- 100,000 mile AMSOIL guarantee / Extended Service Intervals
- Cost effective / Reduced operation costs
- OEM Certified Fitment
- Elimination of potential OEM warranty issues

[Click Here](#) for more Ea air filter product information